

# ENGAGEMENT ACCELERATOR

## Breaking Through with REAL Engagement Data, Analytics & Precision Messaging



Leadership Network's Engagement Accelerator utilizes internal and external data, analytics and precision messaging to help you attract, get, keep, grow and multiply people.

We help leaders get beyond talk to real implementation that leads to measurable impact.

The Accelerator strategy involves equipping the leader and building the team to work together in a effort to integrate the use of big data and engagement techniques across all the church. By measuring what matters most in this arena, leaders can continually test and improve their strategies in order to accelerate results and multiply impact.

### How Does It Work?

Our Engagement Accelerator involves three, 3-day facilitated gatherings (meet-ups) with your team over the course of one year. Leadership Network's proven process provides:

- Connection with other pioneering churches
- Analysis of your current data initiatives
- Development of a comprehensive plan for growing outreach, growing people, and helping them with their needs, as well as developing multiple efforts to use analytics and messaging to grow every area of your ministry

The Accelerator experience also includes:

- Online group sprint session led by the Leadership Network team
- Monthly office hours
- Five Leadership Network Church Implementation Lab memberships for your team

### What Is the Value?

Purchased separately, the components of the Engagement Accelerator would total \$29,940:



Three group sessions for your team of three with other innovative church teams: \$12,000



Online group sprint sessions: \$6,000



Monthly office hours with your Leadership Network Director: \$6,000



Five Church Implementation Lab memberships for your team: \$5,940

### What Do You Pay?

Charter rate is \$12,000 for a team of three people coming to each gathering. Additional teams members (up to 5) can be added for \$500/person/gathering.

DATES: April 2-4, 2019 | Oct 15-17, 2019 | Mar 31-April 2, 2020