

MULTISITE ACCELERATOR

Accelerate Your Impact to Reach More People
Through More Sites and Church Starts



“The best way to predict the future, is to create it.” Peter Drucker

Leadership Network, the key conveners of the original multisite practitioners is convening a new initiative to resource and help the leading churches in America accelerate their impact to reach more people through more sites and church starts. Some of our Christian leaders in business have also accelerated the impact of their company across thousands of sites using a similar multisite multiplication strategy on a regional, national and global scale.

Can we learn from each other and further accelerate and multiply the geographic reach of your church for God's kingdom?

Walmart (CONFIRMED, May 8-10, 2018)- Host: Doug McMillon (CEO), Greg Foran (CEO, US)

- 11,695 retail stores under 59 banners in 29 countries with e-commerce sites in 11 countries
- Accelerator Focus: Retail Industry Innovation/Disruption, Omni-channel business model and recent acquisition, Key consumer trends and segmentation

Chrysler Fiat (CONFIRMED, November 13-15, 2018) - Host: Brian Harlow (Senior Leader, North American Operations reporting to Sergio Marchionne, the Italian CEO)

- 37 manufacturing facilities, 2 training facilities and 6 test facilities (January 2017). In addition, there are 12 North American Regional Business Centers responsible for all sales, service, parts, service contracts and dealer initiatives and 23 North American Parts Distribution Centers which ship Mopar® parts and accessories to dealers and customers.
- Accelerator Focus: Consumer trends and brand trends (Ferrari, Maserati, Jeep, Fiat and Chrysler), Globalization: Keys to multi-campus/plant success, Mobility: the self-driving vehicle disruption

The third corporate partner is still being secured. The initial multisite accelerator group was hosted by the following. One of these may be available for this group as well.

Chick-Fil-A - Host: Dan Cathy (CEO/Owner)

- Over 2000 sites in 48 states with annual growth of over 125 new locations
- Accelerator Focus: Sustained multiplication thru leadership recruitment, selection, training, development and deployment of a strong bench of store operators.

Marriott - Host: Eric Jacobs (EVP Corporate Development)

- Over 5700 sites growing to 10,000, 100 countries, 30 distinct brands, mega-merger experience
- Accelerator Focus: Market Research/Segmentation, Site Selection and Site Design, brand differentiation

Google - Host Kirk Perry (President of Brand Solutions)

- With headquarters located in the heart of the country's innovation corridor, Google has 70 offices in over 50 countries. Google is responsible for a long list of household names, including YouTube, Gmail, Google Drive, Motorola Mobility, PlinkArt, PyraLabs, Blogger.com, Android, Waze and Picasa. In addition to these companies, Google has merged with or acquired more than 125 other companies to develop the company and technology behind Google products and services.
- Accelerator Focus: Digital solutions, customer identification and analytics, innovation driven strategy

Current Situation:

Congregational life in America has shifted from small churches to larger attendance churches. There are now several thousand churches with strong leadership, community impact and resources.

Multisite churches, in less than two decades have increased rapidly in both number of churches and their geographic footprint, enabling a new form of church to advance. The new ceiling involves the complexity of many sites, the need for rapid leadership deployment, facilities and financial arrangements to enable the growth.

One of the key forms being created is the potential for wider scale, more diverse and stronger churches that include site locations and independent affiliated plants.

The Opportunity

The good news is that these same issues have been solved in American businesses and large nonprofits over the past fifty years. We have recruited some of those leaders to help resource this initiative.

Alongside the advancement of the multisite movement is a recent development in what we call "Big Data, Predictive Analytics and Precision Marketing." We have recruited some of these leaders as well to resource this initiative.

There is over \$2 billion stored in national foundations, donor advised funds and other tools that are reserved for kingdom purposes. We hope to help the churches in this initiative find ways to access this financial capital.

Participation

Our process helps church teams not only learn from one another, but also the key "outside" resource people in the business, nonprofit, data, foundation and giving world that can help your team get to its highest level of impact.

15 Churches and their Lead Teams that want to see their local, national, and in some cases, global impact accelerated.

Senior Executives and former executives that have experience and resources to add value to these teams.

Leaders of select national and private foundations whose visions are aligned with seeing Christianity grow through the rapid multiplication of local churches.

Specialized leaders in the area of leadership development, financial services, organizational design and development and other related areas to work closely with your team.

Outcomes

Each church team develops their next generation ministry model for growth and impact of their own work and the whole church.

Each church has a well-designed and resourced plan to scale their impact.

Each church is investment ready to be considered for grants and expansion capital to fund their accelerated strategy.

Format

Three national meetings over 13 months beginning May 2018. May 8-10, 2018; November 13-15, 2018 and May 14-16, 2019.

Held at relevant non-church domains that have shown how to successfully scale both nationally and globally.

Using robust tools including the Leadership Network process but also Ministry Model Canvas, Big Data Analytics and Financial Tools.

Cost

Participation fee of \$15,000 per church for team of five.

Registrants paying in full by December 1, 2017 receive 10% discount.

Registration limited to first 15 signed and paid deposit of \$ 5000.